



 Networking
CISCO Academy

International Girls in ICT Day

brought to you by **WOMENROCK-IT**

PROMOTIONAL SOCIAL CALENDAR

Suggested Post Date	Sentiment or Purpose	Copy for All Social Channels	Download Assets Here
Before event on April 28 th	Get people to register/ share excitement	<p>When you see the impact they've made...using their #techskills to enter the world of #esports 🖥️ ...there's no doubt that #WomenRockIT!</p> <p>Join us for a special #GirlsInICTDay event on April 28th 🗓️ https://go.netacad.com/WRIT_28April_Registration.html</p>	https://rosonyortelli.com.ar/fo tos_social/latam/WRIT2022.mp4
Before event on April 28 th	Get people to register/ share excitement	<p>From #CCNA Network Engineers to gaming and #esports CEOs – there's an amazing lineup of speakers for #GirlsInICTDay on April 28th! 🙌</p> <p>Find out more and register: https://go.netacad.com/WRIT_28April_Registration.html</p>	https://rosonyortelli.com.ar/fo tos_social/latam/WRIT2022_02.mp4
Before event on April 28 th	Get people to participate in the IT's Game On Challenge	<p>As #GirlsInICT Day draws near – take on the IT's Game On Challenge!</p> <p>Register for an event 📅 Take courses 🖥️ Earn points!</p> <p>Find out how you can move up on the leaderboard. Are you up for the challenge? 🗓️ https://itsgameon.ciscogirlsinict.com/ #esports #WomenRockIT</p>	http://cs.co/6001KmElH
Day before event	Get people to register/ share excitement	<p>TOMORROW is the day! On #GirlsInICTDay, see the future of #tech in a special #WomenRockIT event. Sign up now: https://go.netacad.com/WRIT_28April_Registration.html #esports</p>	https://rosonyortelli.com.ar/fo tos_social/latam/WRIT2022_05.mp4
Day of event	Get people to register/ share excitement	<p>Happy International #GirlsInICTDay! ✨</p> <p>Join us in celebrating #WomenRockIT and how women are taking control 🎮 in #tech through #STEAM – and #esports!</p> <p>Get in the game: https://www.cisco.com/c/m/en_sg/partners/women-rock-it.html</p>	https://rosonyortelli.com.ar/fo tos_social/latam/WRIT2022_06.mp4
May 2 nd – Post Event	Get people to participate in the IT's Game On Challenge	<p>#GirlsInICTDay may be over – but there's still fun to be had! 🎉</p> <p>Continue to compete, score points, and move up the leaderboard for our IT's Game On Challenge 🌟 – click here: https://itsgameon.ciscogirlsinict.com/</p>	http://cs.co/6001KmElH
May 5 th – Post Event	Get people to learn more about WRIT/ check out courses	<p>There was just so much excitement and insights to be had during our #GirlsInICTDay event! ✨</p> <p>Get a recap and find out how YOU can impact the #tech world through our #WomenRockIT courses + resources. Take a look: https://www.cisco.com/c/m/en_sg/partners/women-rock-it.html</p>	http://cs.co/6002KmEUUp